

## 2- Strategic Plan for the International Pencak Silat Federation (IPSF)

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### **Vision Statement**

To promote Pencak Silat as a global martial art and combat sport, achieving full inclusion in the Olympic Games by 2036 while maintaining its cultural integrity and values.

### **Mission Statement**

To develop, promote, and establish Pencak Silat worldwide through structured governance, athlete development, and strong partnerships, ultimately facilitating its inclusion in the Olympic agenda.

### **Goals and Objectives**

#### **Goal 1: Achieve Recognition and Inclusion in the Olympics**

- **Objective 1.1** : Secure exhibition status for Pencak Silat in the Olympic Games of 2028 and 2032.
  - **Action Items** :
    - Develop a compelling proposal outlining the significance, appeal, and structure of Pencak Silat.
    - Engage with the organizing committees of the Los Angeles 2028 and Brisbane 2032 Olympics to arrange for exhibition events.
    - Create promotional materials to enhance visibility and understanding of Pencak Silat among Olympic stakeholders.
- **Objective 1.2** : Attain full competitive status for Pencak Silat at the 2036 Jakarta Olympics.
  - **Action Items** :
    - Collaborate with the International Olympic Committee (IOC) to understand and meet their requirements for sport inclusion.
    - Develop a comprehensive competition format, including rules, regulations, and a structured competition calendar.

#### **Goal 2: Compliance with International Standards**

- **Objective 2.1** : Become a signatory of the World Anti-Doping Agency (WADA).
  - **Action Items** :
    - Develop and implement anti-doping policies and procedures in line with WADA standards.
    - Educate national federations and athletes on anti-doping regulations and the importance of fair play.

- **Objective 2.2** : Secure membership in the Alliance of Independent Recognized Members of Sports (AIMS).
  - **Action Items** :
    - Complete and submit necessary documentation for AIMS membership.
    - Collaborate with other recognized sports organizations to share best practices and resources.

### **Goal 3: Support National Federations in Gaining Recognition**

- **Objective 3.1** : Provide resources and training for national federations to secure recognition from their National Olympic Committees (NOCs).
  - **Action Items** :
    - Develop a comprehensive toolkit for national federations, detailing the steps for achieving NOC recognition, including governance structures and compliance.
    - Organize workshops and seminars focused on advocacy and the requirements for NOC recognition.
- **Objective 3.2** : Foster collaboration among national federations.
  - **Action Items** :
    - Establish a mentorship program pairing experienced federations with those in the process of seeking recognition.
    - Create a platform for information sharing and best practices among federations.

### **Goal 4: Enhance Global Outreach and Popularity**

- **Objective 4.1** : Increase visibility and engagement through marketing and promotional campaigns.
  - **Action Items** :
    - Launch an international marketing campaign promoting the cultural significance and competitive advantages of Pencak Silat.
    - Utilize social media and digital platforms to showcase competitions, training programs, and athlete stories.
- **Objective 4.2** : Develop youth engagement initiatives.
  - **Action Items** :
    - Collaborate with schools and community organizations to introduce Pencak Silat to young people through classes and workshops.
    - Organize youth competitions and events to inspire participation and interest among the younger demographic.

## **Implementation Timeline**

### **1. Year 1-2 :**

- Secure WADA signatory status and AIMS membership.
- Develop and distribute resources for national federations.

### **2. Year 2-3 :**

- Launch promotional and marketing campaigns.
- Schedule youth engagement initiatives and competitions.

### **3. Year 3-4 :**

- Collaborate with the IOC for exhibition status in the 2028 and 2032 Olympics.
- Establish mentorship programs for national federations.

### **4. Year 5 :**

- Finalize the structure for inclusion as a competitive sport for the 2036 Olympics.

## **Monitoring and Evaluation**

### **1. Key Performance Indicators (KPIs) :**

- Number of national federations recognized by their NOCs.
- Completion of action items regarding WADA compliance and AIMS membership.
- Participation rates in youth programs and competitions.
- Engagement metrics from marketing campaigns.

### **2. Review Process :**

- Conduct bi-annual reviews of progress against strategic goals.
- Gather feedback from national federations, athletes, and stakeholders to guide adjustments to the strategic plan.

## **Conclusion**

The IPSF's strategic plan is designed to guide the federation toward achieving its ultimate goal of Olympic inclusion by 2036 through robust governance, effective outreach, and comprehensive support for national federations. By focusing on compliance with international standards and fostering a culture of excellence and inclusion in Pencak Silat, the IPSF aims to build a sustainable and vibrant community that not only showcases the sport's rich heritage but also its potential on the global stage. Through collaboration, education, and strategic development, the IPSF will enhance the profile and effectiveness of Pencak Silat, ensuring that it is embraced as an esteemed Olympic sport in the near future.