

4- Programs for International Sport Presentation for the International Pencak Silat Federation (IPSF)

<https://drive.google.com/drive/folders/1xbUVik91IMgKIEUhtn3Aq8HQ4Ha674?usp=sharing>

Objective : To promote Pencak Silat globally, enhance youth engagement, and showcase the sport to support its inclusion in the Olympics in 2026.

I. International Sport Presentation Programs

1. Youth Engagement Programs

- **School Outreach Initiatives** :
 - Collaborate with schools to incorporate Pencak Silat into physical education programs.
 - Host workshops and demonstrations in schools to generate interest among students.
- **Youth Championships** :
 - Organize annual youth championships across different continents to identify and celebrate emerging talent.
 - Create divisions for various age groups to ensure participation from a wide range of young athletes.
- **Youth Ambassadors Program** :
 - Select and train young athletes as ambassadors to promote Pencak Silat in their communities.
 - Facilitate appearances and speaking engagements at schools, community centers, and local sports events.

2. Multi-Event Participation

- **Asian Games Participation** :
 - Actively participate in the Asian Games to showcase Pencak Silat, including hosting workshops to educate attendees about the sport.
 - Develop partnerships with other sports organizations to promote cross-discipline events that feature Pencak Silat.
- **World Martial Arts Festivals** :
 - Engage in internationally recognized martial arts festivals that allow for multi-sport showcases.
 - Organize exhibition matches featuring top athletes to captivate and educate audiences.

3. Single-Event Showcases

- **World Pencak Silat Championship :**
 - Host the World Pencak Silat Championship every two years, inviting national federations from around the globe to compete.
 - Include workshops for coaches, officials, and participants to enhance the overall quality and recognition of the sport.
- **Demonstration Events :**
 - Organize demonstration events in conjunction with major international sporting events, such as the Commonwealth Games or World Championships in other sports.
 - Partner with local sporting bodies to gain visibility and attract new participants.

4. Digital and Media Campaigns

- **Live Streaming and Social Media Engagement :**
 - Use digital platforms to live-stream events and training sessions, enhancing visibility and reach.
 - Create engaging content highlighting athletes' journeys, cultural significance, and the values of Pencak Silat.
- **Documentary Series :**
 - Produce a documentary series that chronicles the history, techniques, and cultural values of Pencak Silat, featuring interviews with practitioners and coaches.
 - Share the series on popular streaming services and social media to reach a broader audience.

II. Implementation and Partnership Development

1. Collaboration with National Federations :

- Work closely with national federations to plan and execute events, ensuring alignment with local structures and regulations.
- Encourage national federations to host regional workshops that promote Pencak Silat as a sport and cultural practice.

2. Partnership with Educational Institutions :

- Form partnerships with schools, universities, and sports academies to facilitate training programs and youth competitions.
- Offer certifications and training for educators and coaches to ensure high-quality instruction and engagement.

3. Sponsorship and Funding :

- Seek sponsorships from local businesses and international brands that align with sports, youth development, and health.
- Create a funding strategy that allows for the successful execution of events and programs, ensuring sustainability and growth.

III. Monitoring and Evaluation

1. Performance Metrics :

- Establish Key Performance Indicators (KPIs) such as participation rates, audience engagement levels, media reach, and sponsorship acquisition.

2. Feedback Mechanisms :

- Gather feedback from participants, coaches, and audiences after each event to understand areas for improvement and successes.

3. Annual Review :

- Conduct an annual review of all programs and initiatives, adjusting strategies as necessary based on the findings to ensure continuous improvement and relevance.

Conclusion

Implementing these international sport presentation programs for the International Pencak Silat Federation (IPSF) will not only put the sport in the spotlight but also engage youth worldwide, promoting its values and techniques. As the IPSF works towards Olympic inclusion in 2026, these programs will build a strong foundation for Pencak Silat's future and enhance its global presence.